

EMPLOYEE SPOTLIGHT

Get to know **Alex Harrison**
Vice President, Sales



IF I COULD DESCRIBE THE SALES TEAM IN ONE WORD, IT WOULD BE...

Hardworking - This feels like a bit of a cliché response, but every member on our team (not just sales) embodies a "let's roll up the sleeves and get it done" sort of client-first mentality. No task is beneath anyone, which creates an incredibly positive and productive atmosphere that echoes across the whole organization.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

I get to work with amazingly talented clients & colleagues to architect solutions for fun & interesting challenges. Every piece of feedback we receive or solution that we build ultimately helps to guide the Breaktime ship. So at the end of each day, I feel fortunate to be a part of building and guiding the U.S.S. Breaktime.

I LOVE WORKING WITH CPGS BECAUSE...

Every client challenge is unique & different. Not only that, but what we do at the end of the day is create FUN. So getting to watch wild & crazy ideas come to life to bring everyday shoppers joy makes for very rewarding work.

IF I HAD THREE WISHES, THEY WOULD BE...

To see The Rat Pack perform in Vegas, have a photographic memory, and for George R.R. Martin to finally finish his Ice & Fire series.

THE ONE THING I'VE NEVER TRIED, BUT WANT TO DO IS...

Live somewhere that's warm year round. While I love the midwest, if I went even a year without ever seeing snow I think I would be A-OK. That said...it's February in Chicago, so ask me again in 6 months.

ON THE WEEKENDS, YOU CAN FIND ME...

With my family at one of the many parks or indoor play places in my neighborhood.

I LOVE BREAKTIME MEDIA BECAUSE...

We have fun, collaborate, work hard, and repeat. This is the mantra that the entire team at Breaktime lives and breathes every day and what makes Breaktime Media such a fantastic place to work!