

EMPLOYEE SPOTLIGHT

Get to know **Heaven Robinson**
Visual Design Associate



MY FAVORITE PART ABOUT WORKING WITH THE DESIGN TEAM IS...

How supportive we are of each other, and seeing how our work evolves and how it elevates the product. I like how we can find the fun in every project and are always eager to share new ideas and creative solutions.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

The range of design projects I work on each day. I might jump from creating banner ads for a campaign to designing mockups in Figma to writing CSS for experiences, all before noon! I love that every day brings a new challenge.

WHEN I'M DESIGNING, THE FIRST STEP IN MY DESIGN PROCESS IS...

Getting immersed in the brand. I research their visual elements through brand guidelines and explore their website and social media for references in composition and UI components. This step helps me get a sense of who they are, allowing me to design an experience that is true to their identity.

WHEN I'M NOT DESIGNING, YOU CAN FIND ME...

On a road trip somewhere either going to a football game, visiting family, or taking a weekend vacation to Florida.

IF I COULD HAVE ANY SUPERPOWER, IT WOULD BE...

Telekinesis. I just think it'd be a cool ability to have, and I've always loved watching that power in movies like "Matilda" and "Twitches."

MY FAVORITE MOVIE LINE IS...

"Hey, what a way to spend a day. I make a vow. Right here and now. I'm gonna spend my time this way." It's technically a lyric in the song "Why" from the movie musical "Tick, Tick... BOOM!" I resonated with that epiphany of finding your passion at a young age. The film overall has a great message of pursuing your dreams and being true to yourself, which really inspires me.

I LOVE BREAKTIME MEDIA BECAUSE...

Every day at Breaktime Media is an opportunity to innovate and grow, not just our product, but ourselves as individuals. I'm grateful to be part of a team that supports each other and is committed to creating exceptional experiences for consumers.